

PREFERRED CUSTOMER REGISTRATION WALKTHROUGH

June 3, 2021 – September 15, 2021

LAUNCHED June 3, 2021

Preferred Customer

Available starting June 3, 2021, IBOs with eligible downlines will be contacted via email.

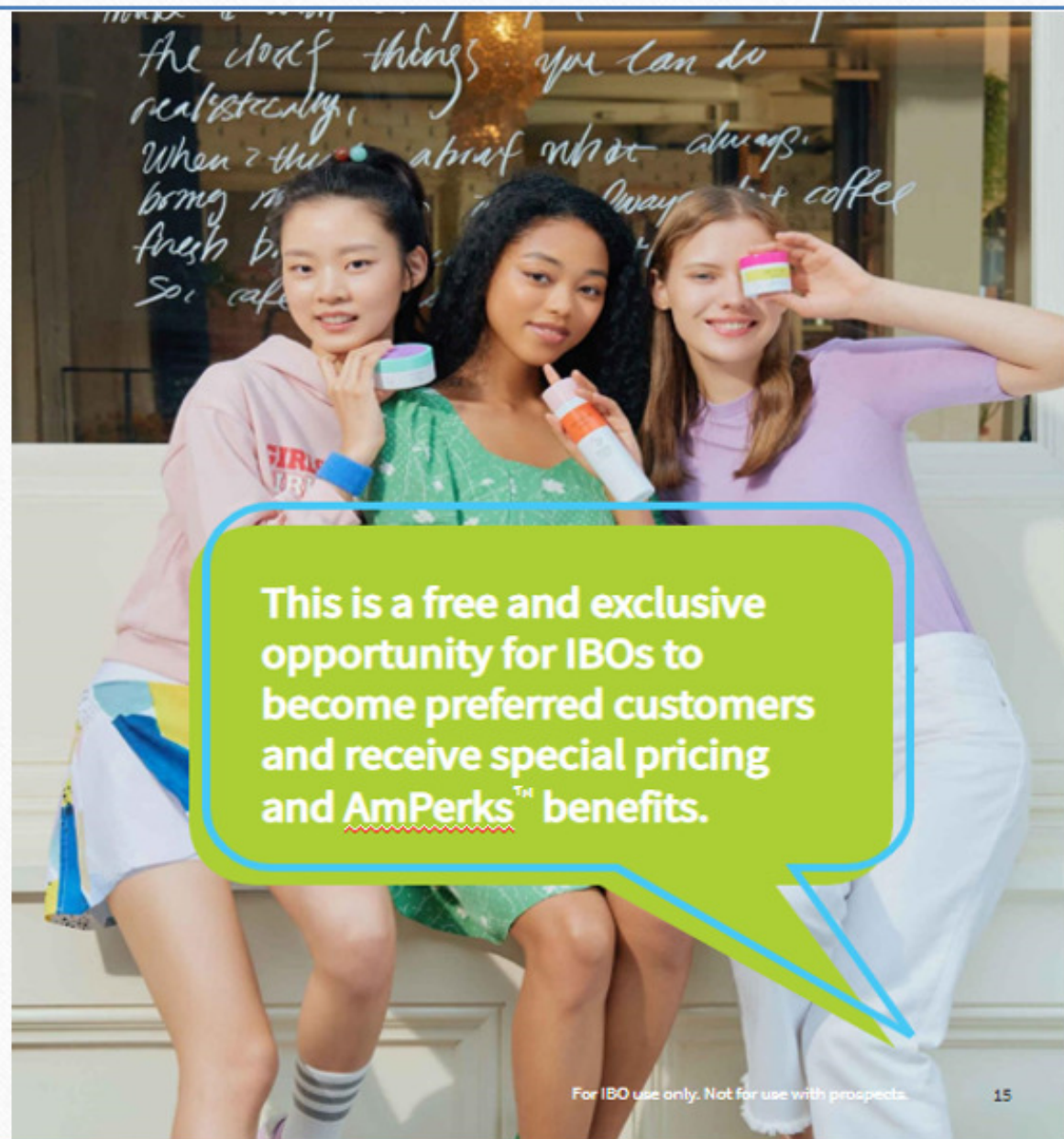
To be eligible for the Preferred Customer opportunity, the IBO must have joined the Amway business on or before March 1, 2021.

Preferred Pricing - Enjoy the same cost savings on products as when they were an IBO for as long as they remain a Preferred Customer.

All the AmPerks™ rewards programs benefits like FREE promotional shipping and sign-up rewards when opting into AmPerks™.

PLUS, a bonus! Get up to \$75 off future purchases!

Preferred Customer Sales count as Verified Customer Sales once a unique mobile number has been validated. This Customer Volume will count for the former upline IBO.



This is a free and exclusive opportunity for IBOs to become preferred customers and receive special pricing and AmPerks™ benefits.

For IBO use only. Not for use with prospects.

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- First, log into **Amway.com**
- Next, navigate to “**My Account**” by clicking in the top right of the page under your name.
- Click “**My Account.**” Once you are in “My Account,”
- click “**Business Information.**”

The screenshot shows the Amway.com website interface. At the top, there are navigation links for Shop, Business Center, and Education. The Amway logo is prominently displayed, along with dropdown menus for SHOP PRODUCTS and SHOP BRANDS. A search bar is located in the top right corner. Below the navigation, the user's account information is shown: Jane Appleseed, IBO # 314159. A 'Jump To' dropdown menu is set to 'My Account'. The main content area features a grid of six tiles: Business Information (circled in green), Order History, Billing & Settings, Bonus Payment Preferences, Auto Renewal / Renewal, and Contracts. The Business Information tile includes a truck icon and the text 'Explore your business and uplin'. The Order History tile shows 'You have 0 recent order(s)'. The Billing & Settings tile says 'Manage your preferred add and me'. The Bonus Payment Preferences tile shows 'Direct Deposit' with a green checkmark and the word 'Active'. The Auto Renewal / Renewal tile shows a renewal deadline of 'December 31, 2020' and a 'Sign up for Auto-Renewal' button. The Contracts tile shows 'You have 16 c'.

- At the bottom of the Business Information page, click the down arrow next to “**Become a Preferred Customer.**”
- Between June 3 and September 15, 2021, you will see the option to “**Become a Preferred Customer.**”
- Click “**Get Started**” when you are ready.


Become a Preferred Customer



Maintain IBO cost as a Preferred Customer

Become a Preferred Customer to maintain IBO cost on all purchases. Exclusively for IBOs that resign their business and choose to become a Preferred Customer prior to September 14, 2021.

[Get Started](#)



- On the Preferred Customer page, your information will be shown at the top of the page.
- You need to agree to the Preferred Customer Terms and Conditions to continue.
- You may sign up for AmPerks by checking the box.
- To complete the process, click “End My Contract.”



You are signed in as
Charles Angel
#2000

Become a Preferred Customer

Completion of this form will end your Amway Independent Business and convert your account to a Preferred Customer account. Your login credentials will remain the same, but you will no longer be an IBO or have access to IBO business information. If you renewed or registered within 180 days, we will process a refund of your registration or renewal fee(s).

Why should I become a Preferred Customer?

As a Preferred Customer, you'll retain access to Amway products at IBO cost, without having to pay a renewal fee. You can also gain access to promotions and earn AmPerks Points for every dollar spent by joining the AmPerks Customer Rewards Program.

Confirmation

I would like to become a Preferred Customer and enjoy IBO cost on Amway products as long as I remain a Preferred Customer. By checking the box below, I am confirming that I wish to end my IBO Contract and register as a Preferred Customer:

- I agree to become a Preferred Customer and I have read and accept the **Preferred Customer Terms and Conditions**.
- I would like to join the **Amway AmPerks Program** and have read and agree to the **AmPerks Rewards Terms and Conditions**.

End My Contract

Cancel



- Great job! You are now a Preferred Customer.
- If eligible for a refund, you will see communication on this screen regarding your potential refund. Your refund information will also appear in your order history on Amway.com.
- You will also receive emails confirming your decision to become a Preferred Customer. Sponsoring IBO will also receive email notification.



You are signed in as
Charles Angel
#2000



Congratulations!

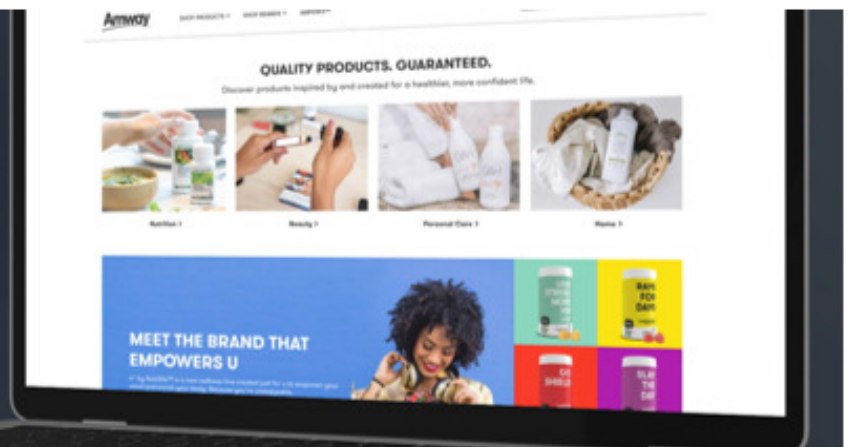
You have been signed out of your account and ended your IBO Contract with Amway and become a Preferred Customer.

Please sign back in to continue.

We are processing your refund for **\$99.99**. Your RMA Number is: #2992929229. Please retain this for your records.

[Back to Amway.com](#)

LOG IN AS A
**PREFERRED
CUSTOMER**



New for Wave 2!

Non-renewed IBOs can now reclassify to a Preferred Customer.

When logging in, they will still be redirected to the renewal screen. At the top, they can click the “Learn More” link to start the reclassification process.


The screenshot shows the Amway website's renewal page for a user named Carmen Salazar. The page is titled "RENEW YOUR BUSINESS" and features a warning message: "Your account was deactivated and will remain inactive until you renew your business. You can still log in to Amway.com, but you will not be able to sponsor anyone or purchase products at IBO pricing. Please renew your account to enjoy the full benefits of being an Amway Independent Business Owner." The renewal deadline is listed as August 31, 2021. A highlighted box contains the text: "Not Interested In Renewing? As a Preferred Customer, you'll retain access to Amway products at IBO cost, without having to pay a renewal fee. Learn More >". Below this is a table of renewal fees.

Shop Business Center Education Better Than Ever English Help Hi, Carmen I

Amway MY BUSINESS MY CUSTOMERS MY INVENTORY RESOURCES Search

Who loves FREE SHIPPING? Read More

Home / My Account / Auto-renewal / Renewal

 **Carmen Salazar**
IBO # 7001768218

JUMP TO My Account GO

RENEW YOUR BUSINESS

! Your account was deactivated and will remain inactive until you renew your business. You can still log in to **Amway.com**, but you will not be able to sponsor anyone or purchase products at IBO pricing. Please renew your account to enjoy the full benefits of being an Amway Independent Business Owner.

Renewal Deadline: August 31, 2021

Not Interested In Renewing?

As a Preferred Customer, you'll retain access to Amway products at IBO cost, without having to pay a renewal fee.

[Learn More >](#)

RENEWAL FEES

SELECT	RENEWAL ITEMS	DESCRIPTION	TOTAL
<input checked="" type="checkbox"/>	IBO Renewal Fee	By renewing your IBO Contract, you are able to continue with the Amway... View details	\$50.00